

I am looking to work with a not-for-profit, charity or social enterprise organisation on a 'commercial with some element of volunteering' basis, as I do with Engage for Success (see below). This enables me to ensure that I work creatively and enjoyably with a purpose-led organisation and gives you a versatile, flexible service provider happy to turn my hand to whatever I can do to help.



JO DODDS

DIGITAL MARKETER OPERATIONS SUPPORT

ABOUT ME

I have supported the Engage for Success movement since 2006 with digital marketing & tech support, including redeveloping our website in 2021, through a contract for services.

Other than that, the movement is completely volunteer led & staffed and I'm co-Strategy Director in a voluntary capacity.

I have an eclectic background focusing now mostly on digital marketing and productivity.

I have a 'can do' attitude focused on getting the job done in the most effective and productive way.

And I'm used to working, and managing stakeholders, at all levels, with a background in corporate, SME & startup

CURRENT ROLES

Digital Coach - POWER to Live More
Operations Support - Engage for Success
co-Strategy Director Engage for Success
Trustee / Director - Age UK Hythe & Lyminge

CONTACT

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EXPERIENCE

Digital Marketing

- Website development
- Website maintenance
- Digital support and admin
- Content marketing
- Blogging
- SEO
- Email marketing
- Podcasting
- Webinars
- Systemisation
- Automation & outsourcing
- General admin
- Video editing
- Audio editing

Other Business Skills

- Background in Retail Human Resources
- Employee engagement
- Customer service
- Productivity specialist
- Speaking, facilitation & training
- Chairing conferences
- Internal communications
- Startup experience
- Recruitment

REFEREES

David MacLeod OBE - co-Founder, Engage for Success
Cathy Brown FRSA - CEO at Initiative for Social Entrepreneurs